COLLABORATE TO INNOVATE CELEBRATES THE VERY BEST IN UK COLLABORATIONS AND INNOVATIONS IN ENGINEERING

MEDIA | AWARDS

Organised by

Centaur Engineering

Official Media Partner

The Engineer
COLLABORATE TO INNOVATE
Collaborate to Innovate (C2I) will uncover, celebrate and analyse the very best examples of innovative, technology-led collaboration from across UK industry and academia.

The initiative will be driven by The Engineer, the UK’s longest running engineering publication. Combining an awards event with a 3 month editorial campaign across The Engineer’s print and digital platforms, the Awards celebrates the work of the UK’s best innovators and how the best collaborations are instigated and managed, providing a unique engagement opportunity for both sponsors and non-commercial supporters.

From the biggest and boldest infrastructure projects to the most fundamental technology breakthroughs, effective collaboration is the lifeblood of engineering innovation. By working together, engineers are able to share ideas and expertise, identify new opportunities and develop the technological solutions to some of society’s most pressing issues. Encouraging collaboration is a priority issue if we are to meet the challenges that lie ahead and grow the UK engineering economy.

A call for entries will run from April 2019 and following a shortlisting process, an expert judging panel will decide on a winner from each category who will be announced at a winners’ party to be held early November in London.

The entire process will be backed up by a program of print & digital editorial content which will be used to drive entries, celebrate the achievements of entrants, profile key sponsors and supporters, and - most importantly - examine the ingredients of the UK’s most innovative engineering collaborations.

The competition is open to any group, whether from academia or industry, that is - or has been - engaged in a successful collaborative engineering project.

Shortlisted projects will meet the following criteria:
• They must be genuinely Innovative (i.e. represent a new technology or a new application of technology)
• They must be a true collaboration between 2 or more teams (i.e. not a collaboration between different teams from the same organisation)
• They must have an expected or demonstrable impact in their application area

In order to attract entries from as diverse and cross-disciplinary group as possible entries will be invited from projects which address engineering challenges related to the following broad themes:

- AUTOMOTIVE
- AEROSPACE, DEFENCE & SECURITY
- INFORMATION, DATA & CONNECTIVITY
- HEALTHCARE & MEDICAL
- ENERGY & ENVIRONMENT
- MANUFACTURING TECHNOLOGY
- YOUNG INNOVATOR
- ACADEMIC INNOVATOR
AUTOMOTIVE
From the rise of driverless and connected vehicles, to the development of alternative powertrain and drivetrain technologies the automotive sector is going through a period of profound and revolutionary change. This award will celebrate the engineering innovations at the heart of this change and showcase the way in which automotive OEMs, suppliers, academic groups and others are working together to shape the next generation of passenger vehicles. Entries are invited from all levels of industry and academia but must be collaborative and must demonstrate high levels of innovation.

AEROSPACE, DEFENCE & SECURITY
From the technologies that are helping the UK stay at the forefront of the development of next generation aircraft to the latest innovations in military hardware and cybersecurity systems this award will celebrate innovation and breakthroughs from the UK’s aerospace and defence sectors. Entries are invited from all levels of industry and academia but must be collaborative and must demonstrate high levels of innovation.

INFORMATION, DATA & CONNECTIVITY
Few areas of the modern world are untouched by the rise of big data and connectivity. From the factory floor to the racetrack, the ways in which we gather, analyse and use data are helping to boost efficiency, enhance performance and improve user experience. This award will celebrate collaborative innovations in this increasingly critical field. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.
HEALTHCARE & MEDICAL
From advanced surgical robots and prosthetics to wearable devices for monitoring a patient’s vital signs, engineers are at the forefront of change in healthcare: developing the technologies that help people stay healthier for longer, addressing the challenges of the world’s ageing population, and leading the fight against a range of debilitating conditions. This award will celebrate collaborative innovations in this truly life-changing field. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.

ENERGY & ENVIRONMENT
Making more efficient use of our resources and protecting the environment that sustains us are surely two of humanity’s top priorities. And from the development of low carbon energy sources, and less wasteful, more efficient approaches to every aspect of human enterprise engineers have a key role to play. This award will celebrate collaborative innovations that help address key challenges in this constantly evolving field. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.

MANUFACTURING TECHNOLOGY
With disruptive technologies like additive manufacturing moving into the mainstream, traditional subtractive techniques achieving new levels of accuracy, and concepts such as Industry 4.0 and artificial intelligence beginning to have a major impact, the factory floor is going through a period of rapid evolution. This award will celebrate the innovations at the heart of this evolution, and showcase the way in which different groups and partners are working together to drive this change. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.
C2I 2019 CATEGORIES

YOUNG INNOVATOR
This special award will celebrate the achievements of tomorrow’s engineers, by shining the spotlight on outstanding examples of school engineering projects. Entries, which are invited from either industry partners or schools, may refer to either a specific stand-alone project with a clearly defined aim, or a longer-term collaborative relationship between a business and a specific school aimed at inspiring students to consider a career in engineering.

ACADEMIC INNOVATOR
This award will go to a university department that demonstrates excellence in innovation and collaboration across multiple projects. Shortlisted teams will be able to demonstrate a sustained culture of innovation and collaboration with academic and business partners and be able to illustrate how their involvement in collaborative projects has contributed directly to their success.

GRAND PRIX
The winner of the winners: This award will go to the category winner which most impresses our judges, the entry which in their view provides the most striking, innovative and inspiring example of technology collaboration in action.
WHY SPONSOR?

The Engineer: Collaborate to Innovate provides sponsors with multi-platform access to the UK engineering industry and an opportunity to align your brand with topics at the heart of modern engineering.

In addition to the extensive branding and networking opportunities included in our sponsorship packages, Category Sponsors will also benefit from the opportunity to position their company as thought leaders in their chosen area through the supply of editorial articles published through The Engineer.

SPONSORS OF C2I 2019 WILL BENEFIT FROM:

- **Brand exposure** to our entire readership of over 250,000
- Being seen to actively support the development of collaborative projects and cutting-edge innovation in the UK
- Associating your brand with a specific sector or area of technology development, positioning your company as thought-leaders in your chosen field
- **Extensive coverage** and national recognition of The Engineer’s initiative
- **Networking opportunities**— bringing together an audience that recognises the value of collaboration will open the door to new collaborative initiatives and customers
SPONSORSHIP
PARTNERSHIP (£14,000)

- Logo and credit on all marketing material from Launch (April) to Event (Nov)
- Print advert within the launch issue
- Leader board advert on the event website from launch to event
- Website Themed Week – exclusive website take over and content delivery (min. 5 features / interviews) on your chosen topic for one week in lead up to the event
- Participation in the judging day (Sept)
- 500 words of content within the Shortlist Preview issue of The Engineer [June]
- Print advert within the Shortlist Preview issue of The Engineer [June]
- Opportunity to take part in the pre-event Round table discussion
- Full branding and credit on all AV as Partner sponsor at the Awards event (Nov)
- 10 Tickets for the Awards event
- Dedicated podium table / free bar
- Company profile and logo with direct link to company URL included on dedicated Awards website
SPONSORSHIP
PRE-EVENT ROUNDTABLE SPONSOR (£7,000)

We will invite the judges and some of the shortlisted companies to take part in a special on-the-record discussion. This afternoon event will be followed by the Awards event. As exclusive sponsor of this roundtable discussion you will receive:

- Exclusive sponsorship of the pre-event Roundtable discussion
- Exclusive networking opportunity before and during the discussion
- Opportunity to address the participants and help shape the discussion
- 6 page write up of the discussion to appear in the following print issue of the Engineer
- 500-word editorial piece and full-page advert in the Engineer round table write up
- 3 Tickets to the Awards event / Free bar
SPONSORSHIP

CATEGORY SPONSOR (£5,500)

- Exclusive sponsorship of a relevant Category
- Logo and credit on all category marketing material from Launch (April) to Event (Nov)
- Logo and link on the event website from launch to event
- 100 words of content within the launch issue of The Engineer (April)
- Print advert within the launch issue
- Logo on the event website from launch to event
- 100 words of content within the Shortlist Preview issue of The Engineer (June)
- Print advert within the Shortlist Preview issue of The Engineer (June)
- Branding and credit on all AV as Category sponsor at the Awards event (Nov)
- 5 Tickets for the Awards event
- Dedicated podium table / free bar

SOLD
ABOUT US

Founded in 1856, The Engineer is one of the world’s oldest business publications. Today it is at the heart of Centaur Engineering, a portfolio of trusted market-leading brands that sit at the heart of the UK’s engineering and manufacturing communities, delivering an engaged audience unparalleled in size and quality across Print, Digital and Live.

The portfolio includes the market-leading publication The Engineer, its website (https://www.theengineer.co.uk/) and live events targeted at each level of the engineering and manufacturing supply chain. These include the annual Subcon Show, the UK’s premier manufacturing supply chain show, dedicated to subcontracting and outsourced engineering services; and biennial events The Advanced Manufacturing Show, The Engineer Expo and The Engineer Conference. Subcon 2019 takes place at the NEC, Birmingham from 4-6 June.

Centaur Engineering delivers high value content and services to help our customers and audiences achieve excellence in their business performance. Our brands are the first place engineering professionals turn for information, insight and interaction.
CONTACT

CONTACT A MEMBER OF THE TEAM TODAY TO FIND OUT HOW YOU CAN GET INVOLVED.
To find out more about sponsorship and exhibition opportunities contact;

Lindsay Smith
Sponsorship Manager
 +44 (0)207 970 4811
 lindsay.smith@centaurmedia.com

Jon Excell
Editor / Content Director
The Engineer
 +44 (0)20 7970 4437
 jon.excell@centaurmedia.com

Anna Gillingham
Event Manager
 +44 (0)20 7970 4571
 anna.gillingham@centaurmedia.com

Poliana Sperandio
Senior Marketing Executive
 +44 (0)207 970 8050
 poliana.sperandio@centaurmedia.com

PAYMENT & CONDITIONS
• All prices listed are in British Pounds
• All payments must be made in British Pounds.
• Bank cheques, direct transfers and credit card payments will be accepted.

SPONSORS’ RESPONSIBILITIES
It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made.

SPONSOR AGREEMENTS
Once your preferred sponsorship package has been confirmed, the Organisers, Centaur Engineering Limited, will prepare a Sponsor Agreement for your signature. The Agreement is to be signed and returned within the timeframe specified.

SPONSORSHIP CANCELLATION POLICY
Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

DISCLAIMER
The entitlements listed in this document are offered on the basis that confirmation of a sponsor’s involvement is received prior to the deadline specified by the Organiser (e.g. production of promotional material). Centaur Engineering Limited reserves the right to amend these packages subject to change in the programme format.

http://awards.theengineer.co.uk/