



# the **ENGINEER**

collaborate to innovate

**COLLABORATE TO INNOVATE  
CELEBRATES THE VERY BEST  
IN UK COLLABORATIONS AND  
INNOVATIONS IN ENGINEERING**

MEDIA | AWARDS



Official Media Partner

the **ENGINEER**

Organised by


**CENTAUR**  
ENGINEERING



A CAMPAIGN TO CELEBRATE  
THE UK'S BEST EXAMPLES OF  
TECHNOLOGY-LED COLLABORATION

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ENGINEER TECHNOLOGY-LED BEST WELLBEING CONNECTIVITY  
UK EFFICIENCY INFORMATION DATA  
COLLABORATE TO INNOVATE  
AWARDS CALL FOR ENTRIES CHALLENGES  
BEST ENERGY MEDIA CELEBRATE SAFETY  
PROJECTS TRANSPORTATION HEALTH  
CAMPAIGN ENVIRONMENT ACADEMIA



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# ABOUT THE EVENT

Collaborate to Innovate (C2I) will uncover, celebrate and analyse the very best examples of innovative, technology-led collaboration from across UK industry and academia.

The initiative will be driven by The Engineer, the UK's longest running engineering publication. Combining an awards event with a 3 month editorial campaign across The Engineer's print and digital platforms, the Awards celebrates the work of the UK's best innovators and how the best collaborations are instigated and managed, providing a unique engagement opportunity for both sponsors and non-commercial supporters.

From the biggest and boldest infrastructure projects to the most fundamental technology breakthroughs, effective collaboration is the lifeblood of engineering innovation. By working together, engineers are able to share ideas and expertise, identify new opportunities and develop the technological solutions to some of society's most pressing issues. Encouraging collaboration is a priority issue if we are to meet the challenges that lie ahead and grow the UK engineering economy.

A call for entries will run from April 2019 and following a shortlisting process, an expert judging panel will decide

on a winner from each category who will be announced at a winners' party to be held early November in London.

The entire process will be backed up by a program of print & digital editorial content which will be used to drive entries, celebrate the achievements of entrants, profile key sponsors and supporters, and – most importantly – examine the ingredients of the UK's most innovative engineering collaborations.

The competition is open to any group, whether from academia or industry, that is - or has been - engaged in a successful collaborative engineering project.

Shortlisted projects will meet the following criteria:

- They must be genuinely Innovative (i.e. represent a new technology or a new application of technology)
- They must be a true collaboration between 2 or more teams (i.e. not a collaboration between different teams from the same organisation)
- They must have an expected or demonstrable impact in their application area

## CATEGORIES

In order to attract entries from as diverse and cross-disciplinary group as possible entries will be invited from projects which address engineering challenges related to the following broad themes:



AUTOMOTIVE



AEROSPACE, DEFENCE & SECURITY



INFORMATION, DATA & CONNECTIVITY



HEALTHCARE & MEDICAL



ENERGY & ENVIRONMENT



MANUFACTURING TECHNOLOGY



YOUNG INNOVATOR



ACADEMIC INNOVATOR

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## C2I 2019 CATEGORIES



### **AUTOMOTIVE**

From the rise of driverless and connected vehicles, to the development of alternative powertrain and drivetrain technologies the automotive sector is going through a period of profound and revolutionary change. This award will celebrate the engineering innovations at the heart of this change and showcase the way in which automotive OEMs, suppliers, academic groups and others are working together to shape the next generation of passenger vehicles. Entries are invited from all levels of industry and academia but must be collaborative and must demonstrate high levels of innovation.



### **AEROSPACE, DEFENCE & SECURITY**

From the technologies that are helping the UK stay at the forefront of the development of next generation aircraft to the latest innovations in military hardware and cyber-security systems this award will celebrate innovation and breakthroughs from the UK's aerospace and defence sectors. Entries are invited from all levels of industry and academia but must be collaborative and must demonstrate high levels of innovation.



### **INFORMATION, DATA & CONNECTIVITY**

Few areas of the modern world are untouched by the rise of big data and connectivity. From the factory floor to the racetrack, the ways in which we gather, analyse and use data are helping to boost efficiency, enhance performance and improve user experience. This award will celebrate collaborative innovations in this increasingly critical field. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.



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# C2I 2019 CATEGORIES



## HEALTHCARE & MEDICAL

From advanced surgical robots and prosthetics to wearable devices for monitoring a patient's vital signs, engineers are at the forefront of change in healthcare: developing the technologies that help people stay healthier for longer, addressing the challenges of the world's ageing population, and leading the fight against a range of debilitating conditions. This award will celebrate collaborative innovations in this truly life-changing field.

Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.



## ENERGY & ENVIRONMENT

Making more efficient use of our resources and protecting the environment that sustains us are surely two of humanity's top priorities. And from the development of low carbon energy sources, and less wasteful, more efficient approaches to every aspect of human enterprise engineers have a key role to play. This award will celebrate collaborative innovations that help address key challenges in this constantly evolving field.

Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.



## MANUFACTURING TECHNOLOGY

With disruptive technologies like additive manufacturing moving into the mainstream, traditional subtractive techniques achieving new levels of accuracy, and concepts such as Industry 4.0 and artificial intelligence beginning to have a major impact, the factory floor is going through a period of rapid evolution.

This award will celebrate the innovations at the heart of this evolution, and showcase the way in which different groups and partners are working together to drive this change. Entries are invited from all levels of industry and academia, but must be collaborative and must demonstrate high levels of innovation.



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## C2I 2019 CATEGORIES



### YOUNG INNOVATOR

This special award will celebrate the achievements of tomorrow's engineers, by shining the spotlight on outstanding examples of school engineering projects. Entries, which are invited from either industry partners or schools, may refer to either a specific stand-alone project with a clearly defined aim, or a longer-term collaborative relationship between a business and a specific school aimed at inspiring students to consider a career in engineering.



### ACADEMIC INNOVATOR

This award will go to a university department that demonstrates excellence in innovation and collaboration across multiple projects. Shortlisted teams will be able to demonstrate a sustained culture of innovation and collaboration with academic and business partners and be able to illustrate how their involvement in collaborative projects has contributed directly to their success.



### GRAND PRIX

The winner of the winners: This award will go to the category winner which most impresses our judges, the entry which in their view provides the most striking, innovative and inspiring example of technology collaboration in action.





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## WHY SPONSOR?

The Engineer: Collaborate to Innovate provides sponsors with multi-platform access to the UK engineering industry and an opportunity to align your brand with topics at the heart of modern engineering.

In addition to the extensive branding and networking opportunities included in our sponsorship packages, Category Sponsors will also benefit from the opportunity to position their company as thought leaders in their chosen area through the supply of editorial articles published through The Engineer.

### SPONSORS OF C2I 2019 WILL BENEFIT FROM:



**Brand exposure** to  
our entire readership of  
over **250,000**



Being seen to actively  
support the development  
of **collaborative  
projects** and **cutting-  
edge innovation** in  
the UK



Associating your brand  
with a specific sector  
or area of **technology  
development**,  
positioning your company  
as **thought-leaders** in  
your chosen field



**Extensive coverage**  
and national recognition  
of  
**The Engineer's  
initiative**



**Networking  
opportunities**—  
bringing together an  
audience that recognises  
the value of collaboration  
will open the door to new  
collaborative initiatives  
and customers

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# SPONSORSHIP PARTNERSHIP (£14,000)

- Logo and credit on all marketing material from Launch (April) to Event (Nov)
- Print advert within the launch issue
- Leader board advert on the event website from launch to event
- Website Themed Week – exclusive website take over and content delivery (min. 5 features / interviews) on your chosen topic for one week in lead up to the event
- Participation in the judging day (Sept)
- 500 words of content within the Shortlist Preview issue of The Engineer (June)
- Print advert within the Shortlist Preview issue of The Engineer (June)
- Opportunity to take part in the pre-event Round table discussion
- Full branding and credit on all AV as Partner sponsor at the Awards event (Nov)
- 10 Tickets for the Awards event
- Dedicated podium table / free bar
- Company profile and logo with direct link to company URL included on dedicated Awards website

SOLD







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# SPONSORSHIP

## PRE-EVENT ROUNDTABLE SPONSOR (£7,000)

We will invite the judges and some of the shortlisted companies to take part in a special on-the-record discussion. This afternoon event will be followed by the Awards event. As exclusive sponsor of this roundtable discussion you will receive:

- Exclusive sponsorship of the pre-event Roundtable discussion
- Exclusive networking opportunity before and during the discussion
- Opportunity to address the participants and help shape the discussion
- 6 page write up of the discussion to appear in the following print issue of the Engineer
- 500-word editorial piece and full-page advert in the Engineer round table write up
- 3 Tickets to the Awards event / Free bar





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# SPONSORSHIP

## CATEGORY SPONSOR (£5,500)

SOLD

- Exclusive sponsorship of a relevant Category
- Logo and credit on all category marketing material from Launch (April) to Event (Nov)
- Logo and link on the event website from launch to event
- 100 words of content within the launch issue of The Engineer (April)
- Print advert within the launch issue
- Logo on the event website from launch to event
- 100 words of content within the Shortlist Preview issue of The Engineer (June)
- Print advert within the Shortlist Preview issue of The Engineer (June)
- Branding and credit on all AV as Category sponsor at the Awards event (Nov)
- 5 Tickets for the Awards event
- Dedicated podium table / free bar



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## ABOUT US

Founded in 1856 The Engineer is one of the world's oldest business publications. Today it is at the heart of Centaur Engineering, a portfolio of trusted market leading brands that sit at the heart of the UK's engineering and manufacturing communities, delivering an engaged audience unparalleled in size and quality across Print, Digital and Live.

The portfolio includes the market leading publication The Engineer, its website (<https://www.theengineer.co.uk/>) and live events targeted at each level of the engineering and manufacturing supply chain. These include the annual Subcon Show, the UK's premier manufacturing supply chain show, dedicated to subcontracting and outsourced engineering services; and biennial events The Advanced Manufacturing Show, The Engineer Expo and The Engineer Conference. Subcon 2019 takes place at the NEC, Birmingham from 4-6 June.

**theENGINEER** **CENTAUR**  
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Centaur Engineering delivers high value content and services to help our customers and audiences achieve excellence in their business performance. Our brands are the first place engineering professionals turn for information, insight and interaction.





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# CONTACT

**CONTACT A MEMBER OF THE TEAM TODAY TO FIND OUT HOW YOU CAN GET INVOLVED.**

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## PAYMENT & CONDITIONS

- All prices listed are in British Pounds
- All payments must be made in British Pounds.
- Bank cheques, direct transfers and credit card payments will be accepted.

## SPONSORS' RESPONSIBILITIES

It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made.

## SPONSOR AGREEMENTS

Once your preferred sponsorship package has been confirmed, the Organisers, Centaur Engineering Limited, will prepare a Sponsor Agreement for your signature. The Agreement is to be signed and returned within the timeframe specified.

## SPONSORSHIP CANCELLATION POLICY

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

## DISCLAIMER

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by the Organiser (e.g. production of promotional material). Centaur Engineering Limited reserves the right to amend these packages subject to change in the programme format.